

**COLUMBUS REGIONAL TENNIS ASSOCIATION
BOARD MEETING**

Tuesday, February 1, 2011

12 noon

Twelfth Street Deli

Called to order @ 12 noon by Rem Houser

Attending: Cissy Sanders, Max Patrick, Patrick Callaway, Kim Glass, Cindy Williams, Deby Caldwell, Lynn Reis, Betty Matthews, Joe Adame, Charles Clippinger, Sara Dismuke, Aline Trussell, Nancy Prescott, Judy Pearce, Lauren Griner, Rem Houser

Deby Caldwell introduced the Illges Family and showed a video from the Christmas Toy Tournament. The Teen Council donated over 1,500 hours and had a great impact on the Ad In Special Populations program, which is a tennis program for children with intellectual and physical disabilities.

Rem Houser congratulated the Illges Family for winning the USTA National Family of the Year, which will be presented in April. Rem also shared with the Board, John Illges' Eagle Scout Project, which is the new recycling program at Cooper Creek Tennis Center. Judy Pearce demonstrated John's invention for cutting the aluminum off of tennis cans so that they may be recycled. The Illges Family is looking into getting this patented.

Approval of the Minutes of Last Meeting by Lauren Griner

Treasurer's Report (Judy Pearce for Liz Gobbel):

(see attachment for December 31, 2010 financials)

The financial statement as of December 31, 2010 was presented. There was a projected \$35,230 loss for the 2010 Operating Budget, but CORTA ended the year with a \$12,555 loss. For 2011, there is a current projection for a \$23,000 loss. The finance committee will continue to work to improve this projected loss.

The Shape of Things to Come recently received a \$7,500 contribution designated for new water fountains at Cooper Creek.

Executive Committee Report (Rem Houser):

The following Executive Committee updates and recommendations were made to the Board:

Rem Houser and Judy Pearce met with each new CORTA board member for orientation. This was found to be very helpful and increased the learning curve for the new members.

Rem shared with the board that CORTA has an ongoing joint venture with the City to build additional tennis courts. This will be a long work-in process. We will continue to work with the Finance Committee to reduce the projected loss in budget. The goal is to

increase income and decrease expenses where available. The resurfacing of the courts should be finished soon and are looking good.

Committee Reports:

Legal Counsel (David Snipes):

No Report

Community Outreach (Joe Adame):

“Ad-In” Tennis for Special Populations and TennisWorks are both doing great. One area CORTA needs to reach is the Ft. Benning community. Joe shared that anyone can adopt a unit on the USTA website. Adopting a unit allows you to send tennis care packages to about 75 to 100 soldiers. Examples of items that can be sent are racquets and nets to get them started playing tennis. CORTA’s goal is to increase participation by 3% and marketing to the Ft. Benning community will help. Col. (Ret.) Greg Camp, Executive VP of the National Infantry Museum, has volunteered to help penetrate this market.

Development/Marketing (Betty Matthews):

Betty is in the process of organizing her new committee. The committee will be working on establishing partnerships and sponsorships between businesses and CORTA. Betty would also like to see advertising on the CORTA website. Currently, CORTA has a marketing position that needs to be filled.

Tournaments (Aline Trussell for Larry Goodman):

The National Open Boys’ 12 will be held at the end of February. Marriott is hosting the Player Party. The Bullfrog Southern Designated 18s-16s will be held April 1-3 and the Hyatt Place is the host hotel.

The Officials Clinic is this coming weekend, February 5-6, at the Hilton Garden Inn.

Special Events (Aline Trussell for Becky Baker):

Becky is currently working with Aline on the social events associated with the National Open Boys’ 12 and the Bullfrog Southern Designated 18s-16s.

Volunteers (Max Patrick):

Max is creating a volunteer handbook with job descriptions. He would like to create a database to better track volunteer hours.

Adult Programs (Charlie Clippinger for Doug Gibson):

Please see the attached report for update.

Kim Glass commented that Doug is doing a good job with the Adult Programs Committee. The committee has representatives from several NTRP levels, and would like to have a representative from each playing level. Their first meeting will be held next week.

Charlie shared with the board that the Senior Combo League will now be scheduled during the summer season only.

Corporate Team Tennis will begin in April. Michelob Ultra will continue to sponsor this program. We are in need of a co-sponsor, as well as food vendors. The sponsorship is \$2,500.

Juniors Programs (Lynn Reis):

(see attachment)

Deby Caldwell: CORTA has developed a new progression process for the juniors. The junior programs are divided by ages based on Junior Team Tennis (elementary, middle, and high school).

A information/registration sheet with a listing of programs through August 2011 has been developed. On the back of this sheet is a listing of everything they need for these programs. The purpose is to help parents know what to expect and helps continue the participation from one program to the next.

CORTA Junior Team Tennis has grown over 666%.

USTA Southern is mandating that all Junior Team Tennis captains and volunteers must have a background check performed.

Awards (Patrick Callaway):

No Report.

Facility (Judy Pearce for Tom Miller):

The Facility Committee will meet next week.

A Beautification sub-committee has been created. Committee members Brad Terrell, Sally Hatcher and Katie Waddell will make recommendations on ways to enhance the Cooper Creek facility.

The Cooper Creek Tennis Center staff and the City have made several positive changes.

Parks & Rec is revamping the Innovative Sports Program and they are considering adding tennis as one of the sports. We were asked if we would be interested in having tennis as one of the sports, and we said that we would be willing to participate.

USTA Georgia Reports (Nancy Prescott):

- Nancy congratulated the Illges Family again on being named the USTA National Family of the Year.
- Atlanta Tennis Championships, an ATP event that is part of the US Open series, will be held again in Atlanta in July 2011.
- USTA GA is moving to a new building in Marietta in February. The new building will also house the USTA Hall of Fame.

- Helen Martin is President of USTA GA this year. Helen, Niki Gedroic, and Nancy Prescott all serve on the USTA Georgia board.
- USTA Georgia has the most USTA members in the Southern section.

Staff Reports (Judy Pearce):

CORTA is currently looking to hire someone for a Marketing/Development position and an Administrative Assistant.

Larry Goodman has resigned from the board and Lauren will be sending out an email to vote on new to member.

Adjournment: There being no further business, the meeting was adjourned at 1:00 p.m. by Rem Houser. The next CORTA Board meeting will be held on Tuesday, April 5, 2011, 12 noon, at Twelfth Street Deli.

Motions:

To dispense of the reading and approve the December 7, 2010 Board Meeting Minutes.	Approved
To accept the Treasurer's report as presented.	Approved

Minutes respectfully submitted by Lauren Griner.

CORTA raised enough money to pay for 12 sets of equipment. The Sports Council paid for 7 sets and they are supposed to pay for another 7 sets next week.

Kim Glass suggested posting a sign on each court so people will know to hang the brushes so they won't be damaged. The city is working on the signs and Cissy Sanders will send an email to all team captains educating them on the correct way to brush and sweep courts. Deby said the Teen Council is currently working on an instructional video that will be available on the first day of Junior Team Tennis.