

**COLUMBUS REGIONAL TENNIS ASSOCIATION
BOARD MEETING**

Tuesday, August 7, 2012
12 noon
Twelfth Street Deli

Called to order @ 12 noon by Doug Gibson

Attending: Doug Gibson, Greg Gatti, Lynn Reis, DeAnne Martin, Bernard Francis, Scott Laymon, Michelle Fuller, Lauren Griner, Angela Stillwell, Nancy Prescott

Ex-Officio: Judy Pearce, Deby Caldwell, Cindy Williams, Charlie Clippinger, Cissy Sanders, Fran Carpenter, Hanane Toumi

Excused Absences: Brian Worstell, Sara Dismuke, Kim Glass, Tom Miller, Rem Houser

Unexcused Absences: Max Patrick, Melissa Foy, Wanda Dryman, Liz Gobbel, Betty Matthews

Approval of the Minutes of Last Meeting with corrections by Lauren Griner

Treasurer's report presented by Liz Gobbel:

The financial report as of June 30, 2012 was presented and approved. (see attachment) CORTA is in line with where they expect to be with income versus expenses and expects to be on target at the end of the year.

Doug Gibson: (Executive Committee Report)

Court Expansion Update:

There is a lot of gray area with the expansion project. CORTA wants to take time to get all of the information and answers to questions instead of rushing and not getting exactly what they want.

Columbus State University (CSU) has put together their wish list with the court expansion and CORTA wants to make sure they do the same.

Will White has been a big help with working on the contract between CSU, the City, and CORTA. Once the final drawing has been made and the contract has been thoroughly worked on, the CORTA board will meet to solely discuss this topic and have a chance to vote.

Scott Laymon asked what CSU will be offering. Judy Pearce said they will help with fundraising and their percentage of resurfacing hard courts, maintenance, utilities, etc. Scott asked if this will be a separate facility or be part of the Cooper Creek Tennis Center (CCTC). Judy said it is to be determined.

CSU does want control of their courts during their season and practice times. Doug Gibson stated that the CORTA members will be able to watch more high level tennis with CSU having courts at CCTC. This could potentially help CORTA's membership numbers.

Nancy Prescott suggested talking with someone at Berry College or Coosa Valley Tennis Association (CVTA) to see how they did their partnership.

There is a lot of confusion with the league restructuring. A suggestion was made to create a Frequently Asked Questions (FAQ) page on the CORTA website to help the players understand the changes. Another suggestion is for the Adult League Committee to meet and discuss how to reduce the confusion so the league participation numbers do not drop. Doug encouraged the board to get their teams to come to the captains meeting. It would be helpful to hear all of the changes that have been made.

Judy Pearce for Brian Worstell: (Legal Counsel)

CORTA now has a way of tracking league players that have been injured at CCTC.

Angela Stillwell/Bernard Francis: (Community Outreach)

TennisWorks has averaged 73 children every night; shared on 4 courts. There have been new volunteers this year. CiCis provided pizza for the party at the end of last season. The next session will be starting in September.

TennisWorks is growing so the committee is looking to add another session and location. There is a need for more courts at Benning Park. Angela will post the next TennisWorks session on the Morale Welfare Recreation (MWR), which is a newsletter at Ft. Benning. There is a continuous need for volunteers.

There was a three day event for Girls, Inc. It was a successful event and the Ice Cream Girl came the last day.

Liz Gobbel: (Budget and Finance)

The budget and finance committee met and has decided that it is not the right time to increase league fees because of the league restructuring. There is too much going on and the committee wants to see the impact on the restructuring first. Greg Gatti suggested letting the captains know that CORTA is absorbing the fee.

Fran Carpenter for Betty Matthews: (Development/Marketing)

The next event is the USTA Southern Super Senior Section Championships, which will be held November 30 through December 2. This will be a big event for CORTA. The Player Party will be held at the Infantry Museum. The Marketing committee is trying to plan ahead for sponsorships for next year.

Fran cleared some confusion on the banner ads that were discussed at the previous board meeting. Kim Glass had a banner ad, which actually had 66,000 views and some clicked through to his website. The problem was he had no way to measure the impact or results. The advertiser needs to have a call to action in order to track results. This will be promoted as we talk to future sponsors. There is traffic, which is good.

Melissa Foy: (Tournaments/Officials)

The Elvis Southern NTRP Clay Court Championship was just completed this past weekend. The Junior Clay Court Championship is coming later in August. CORTA already received the bid for 2013 for the USTA GA Senior League State Championships. With the league restructuring, there are now 5 courts needed for play instead of 3 courts. It has been decided that Columbus will host the 3.5s and 4.5s. USTA Georgia is putting the 3.0 and 4.0 levels out for bid.

DeAnne Martin/Greg Gatti: (Special Events)

The Special Events committee is working with Aline Trussell to finalize ideas for the Super Senior Southern Section Championships player party.

Michelle Fuller: (Volunteers)

There was a great showing of volunteers this past weekend for the Elvis tournament. There needs to be a committee to help with the organization of the volunteers. Doug said he has noticed an improvement of the organization of volunteers.

Scott Laymon: (Adult Programs)

(see attachment for report)

Lynn Reis: (Junior Programs)

(see attachment for report)

Nancy: (USTA GA Report)

The reason for the age change for adult leagues is to increase participation. The nominations committee met for USTA GA and Doug Gibson has been nominated to be the District IV Representative. The district includes three counties. This nomination will be voted on October 13, 2012.

Deby Caldwell shared with the board that all 174 soldiers in our Georgia National Guard 648th Maneuver Brigade did receive the packages from CORTA. In return, the commander was generous enough to send

us pictures of the soldiers, two Certificates of Appreciation, and a US flag that was flown over their camp in Afghanistan in honor of CORTA. The pictures have been posted on CORTA's website. The soldiers sent very nice thank you notes inviting CORTA to visit them when they return home.

Adjournment: There being no further business, the meeting was adjourned at 1:00 p.m. by Rem Houser.

Motions:

To dispense of the reading and approve the June 5, 2012 Board Meeting Minutes.	Approved
To accept the Treasurer's report as presented.	Approved

Minutes respectfully submitted by Lauren Griner.