

Columbus Regional Tennis Association

Board Meeting

Tuesday, October 4, 2016

11:30 AM

CORTA Building

ATTENDANCE

Board Members present: Lauren Isom, Sara Dismuke, Bernard Francis, Jennifer Pitts, Doug Gibson, Alexis Miller, Joe Adame, Brian Worstel, Symantha Cook, Sabrina Bonner, Eve Kilpatrick,

Co-chairs present: Mitchi Wade

Staff/ex-officio present: Deby Caldwell, Charlie Clippinger, Jackie Dudley, Judy Pearce, Cissy Sanders, Cindy Williams

Absences: Chris McCalla, Ed Tymes, Sarah Riddick, Charod Dodd, Mitch McCoy, Lee Norred, Sandy Pirkle, Liz Wolverton, Michelle Fuller

Call to order @ 11:30 AM by Lauren Isom

Minutes were presented from the August Board meeting and approved unanimously.

Judy Pearce for Liz Wolverton (Treasurer's report): We continue to perform well through managed expenses and higher sponsor contributions vs. budget. August looks a little inflated as not all tournament bills were received and paid – so that should settle out a little. As of now it looks like we will continue to maintain a strong pace vs. plan for the year. The treasurer's report was approved unanimously.

Lauren Isom (Executive Committee Report):

It's very exciting to host our October board meeting in our new building! We are still approximately \$200K from the capital campaign goal, so please encourage teammates, family and friends to contribute. We will be hosting a Grand Opening Celebrate, but the date and time are to be determined. For those interested, a tour of the new facility will be given immediately following the meeting today.

Eve Kilpatrick (Volunteers):

Since our August board meeting we had 94 volunteers serving 624 hours at various events – Aces & Graces, Combo State 55+ tournament, Outreach events and office assistance.

Sabrina Bonner (Sponsorship & Development):

We are planning to hold a 50/50 raffle. Tickets will cost \$100/each. The proceeds from the raffle will benefit the Annual Fund. We are working on sponsorships for 2017.

Brian Worstel (Legal Counsel):

Nothing to report.

Symantha Cook (Special Events):

We just finished hosting a player lunch for the USTA Georgia 55+ Combo Doubles State Championships. Our next event will be a player party for the USTA Georgia 18+/40+ Combo Doubles State Championships. The event will be held downtown in conjunction with the fall concert series and catered by Country's Barbecue.

Cissy Sanders for Mitch McCoy (Tournaments and Officials):

The Burger King Southern 16s tournament was held Labor Day weekend. We had 298 players participate. USTA Georgia 55+ Combo Doubles State Championship was held last weekend, and we had 300 players. USTA Georgia 18+/40+ Combo Doubles State Championships will be held October 21-24 and we are expecting 600 players.

Sandy Pirkle (Adult Programs – Recreation):

Absent; no report.

Alexis Miller (Adult Programs – Leagues):

This fall we have 89 teams with 1300 players. Registration is open for the Morning Scramble and Singles Flex. CORTA will be hosting 18+ 5.5, 7.5, 9.5 levels and 40+ 6.5, 8.5 levels of the USTA Georgia Combo Doubles State Championships in October.

Jackie for Charod Dodd (Public Relations):

An advertisement ran in the August issue of Family & Kids. We will also have an ad in the December issue. Thirty radio spots ran on 107.7 the Truth FM. CORTA participated in the 5th annual Marriage Chase and the Tri-City Latino Festival. If you know of other community events that we should be a part of, please let us know. We added promotional flyers to 10,000 Papa John's pizza boxes for the Rally the Family event and also included general program information on the flyers. We continue to send out press releases and e-blasts to promote our leagues and tournaments. We also advertise through our social media platforms – Twitter, Instagram and Facebook. We have 1137 Facebook followers.

Bernard Francis for Ed Tymes (Community Outreach):

Ad in began on Friday, September 16 with our annual Friday Night Mixer. The Junior Teen Council hosted this event, 35 special needs athletes attended with 5 new young athletes joining us this fall. Junior Teen Council has 45 members. Their next meeting will be held tonight, October 4 where they will start preparing for the Christmas Toy Tournament. CORTA reached out to schools that have never participated in JTT school league and were able to get St. Mary's and River Road Elementary. As part of USTA's Hispanic initiative CORTA participated in the Fourth Annual Tri-City Latino Festival on Saturday, September 17 at the Columbus Civic Center. Approximately 7,000-8,000 people attended the festival. USTA National, Southern, Georgia, CORTA and CSU supported the event. USTA Georgia provided wrist bands, water bottles and awarded Family kits to two winners. Both USTA Georgia and CSU provided an on court demonstration and interaction with kids. CORTA volunteers provided information on programs available to the public. There will be three Latino follow up events – First one was held September 28 at Lakebottom in conjunction with TennisWorks in the Parks where 56 youngsters and adults participated;

The second one will be held October 15 at Frank Chester Recreation Center. The third event will be held in conjunction with the Grand Opening at Cooper Creek. The date is TBD. USTA Southern will showcase CORTA during their Hispanic Recognition month. The fall session of TennisWorks in the Parks is in progress.

Mitchi Wade for Lee Norred (Junior Programs and Development):

New fall Junior Team Tennis Kickoff October 3. 39 teams, 358 players; 17 different schools represented. 7 schools qualified for the \$100 incentive from USTA Georgia for forming a team with 6 new players. 18 players in September and 19 players in October participated in the Pre-Junior and Junior Academy.

Sara Dismuke for Chris McCalla (Adult Development):

We have 24 participants in Tennis 101 and 15 in Cardio Tennis.

Sara Dismuke for Sarah Riddick (Awards):

Committee members submitted 6 nominations to USTA Georgia for consideration at the state level. Hanane also submitted several more nominations.

Joe Adame (Facility):

Cooper Creek staff is working with Facility Committee. CORTA purchased 39 benches for the new courts; the City purchased 13 scorekeepers, 1 clay spreader, 30 hard court squeegees. Due to the expansion, the City increased the Cooper Creek budget to allow for the addition of 1 more full time employee, and 3 more part time employees. The new clay courts have an underground watering system.

Doug Gibson (Nominating):

It is time to start working on the slate of nominees for the 2017 Board of Directors. If you would like to serve in a new position or can't fulfill your current position, please let Doug know. Mitch McCoy has submitted his notification that he will not be able to complete the second year of his term.

Judy Pearce (Staff):

The CORTA office will be closed October 5-7 for the move to the new building. We will re-open on Tuesday, October 11 in the new location.

Adjournment: There being no further business, this meeting was adjourned at 12:30 PM by Lauren Isom.

Motions

To accept the minutes from the August 2, 2016 meeting	Approved, unanimously
To accept the Treasurer's Report	Approved, unanimously

Minutes submitted by Symantha Cook for Secretary, Michelle Fuller.